

Dronisos Drone Show Features Live in the 2017 Southeast Asian Games Opening Ceremony

Dronisos unveiled its new outdoor drone show system in Kuala Lumpur this weekend in front of a LIVE stadium audience of 90,000 people.

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Dronisos (previously BeTomorrow Drones) is proud to announce its participation in the 29th Southeast Asian Games opening ceremony that took place in Kuala Lumpur on August 19th in front of ninety-thousand sports fans at the Bukit Jalil National stadium.

The opening ceremony of this Southeast Asian multi-sport event kicked off on Saturday night with a stunning light show and showcase of Malaysia's culture that could be followed live on various TV channels all over Asia and on the internet.

Dronisos has developed a new system for outdoor drone shows which uses the night sky as a 3D screen. With hundreds of 3D pixels, this system can be used to display artistic content, logos, flags, countdowns, words, etc in the sky. For this occasion, Dronisos provided the Southeast Asian Games with a 100-drone 'firefly' show within the overall choreography orchestrated by Co director Jean Luc Sage.

In its first public outing the system excelled in this extremely challenging environment – with the drones having to fly live through a maze of wires (Spidercam, mascot flying system) all live on TV and in front of 90.000 spectators. This world-premiere was made possible by Dronisos using its favorite drone Parrot Bebop 2.

“From start to finish, working with the Dronisos team was a great experience. The project could not have been more challenging: we had to contend with a full stadium; extreme limitations on space both on the ground and in the air; busy radio networks as you would expect around such a live performance; and to make matters worse - monsoon rains, even lightning storms right up to the moment of the performance!! Yet through the many days and nights leading up the show, the team remained unflappable. This is a team that is used to live performances under pressure - and it showed. This live stadium show was a world-first and we couldn't have been happier with the end result.”

Said Abdullah Ismail, Memories Managing Director

“We are so proud to have been able to play a part in such an amazing occasion. Mixing culture, sports, arts and poetic sensitivity and combining them with innovation and technology, the SEA Games opening ceremony was a great success. It's been an honour for us to fly our drones as an opening to this awesome show. “ said Jean Meillon, CEO of Dronisos.

About Dronisos

Dronisos, based in Bordeaux and London, is a specialist in the creation of complete services based on autonomous drones.

Dronisos has taken part in numerous international drone shows, indoors and outdoors, using swarms of up to 100 drones. By using this same technological base, Dronisos provides automatic inspection solutions for industry, for the monitoring of pylons, solar power stations or construction sites.

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About Memories

Memories is one of Malaysia's leading event management companies established in 1963. Based in Malaysia, Memories is backed by a team of creative and passionate professionals with credentials that are a testimony of its reputation for providing quality and excellent service of global standards. Our singular aim is to fulfil desires, dreams, and concepts via soulful productions and flawless executions.

About the Sea Games

The Southeast Asian Games (SEA Games) is held biennially and the participating countries are Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam. The 2017 Sea Games is held from 19th to 30th August 2017 at Bukit Jalil National Stadium. This is the 6th time Malaysia is hosting the games.